



**SWISS FOOD &
NUTRITION VALLEY**

Pioneering future-proof food systems. Together

2023

JOINT IMPACT

—————→ **REPORT**



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NURTURING INNOVATION

Over the past four years, I've been thrilled to witness lots of exciting changes across the Swiss food ecosystem. New tools like AI are starting to revolutionise the way we tackle longstanding problems. Strengthened collaboration across the value chain is bringing together knowledge, skills and expertise to develop innovative solutions from farm to fork. And the Valley itself is increasingly recognised as a driving force for transformative change.

So what needs to happen to sustain this momentum in the next four years? For me, Government support and the right policy frameworks will be vital to continue to create the conditions for success. Equally important is our commitment to empowering citizens to make sustainable choices. As we reflect on our progress, we are reminded of the huge collective effort needed to build a healthier, more sustainable future of food. Thank you to each and every one of you who has contributed so generously to this journey.

Martin Vetterli,
President, Swiss Food & Nutrition Valley



A RENEWED FOCUS ON IMPACT

Back in 2020, the Valley started with a hypothesis: that collaboration and partnerships are needed to shape the future of food. Today, just a few years later, the Valley represents a thriving and diverse ecosystem of 150 Swiss food innovators. Switzerland has already begun to earn the recognition it deserves as a global food nation.

But our journey doesn't stop here. We now need to sharpen our focus on impact. To identify and scale the most impactful solutions. And to continue to find new ways to empower 8 billion people to make food choices that will allow us to future-proof our food systems for years to come.

Christina Senn-Jakobsen
CEO, SFNV

PIONEERING FUTURE-PROOF FOOD SYSTEMS. TOGETHER.

OUR VISION

ESTABLISH
HEALTHIER
FOOD SYSTEMS
THAT BENEFIT
PEOPLE AND
PLANET

OUR MISSION

STRENGTHEN
SWITZERLAND AS A FOOD
NATION TO
COLLABORATIVELY
PIONEER FUTURE-PROOF
FOOD SYSTEMS



OUR VALUES

COLLABORATION | COMMITMENT
COURAGE | PURPOSEFUL IMPACT

OUR JOURNEY SO FAR



GENERAL ASSEMBLY 2021

AFTER HOURS AT AGILERY

STATE OF PLAY EVENT

2020

SFNV FOUNDED

- 13 PARTNERS

2021

LAYING THE FOUNDATIONS

- 72 PARTNERS
- ECOSYSTEM REPORT LAUCHED

2022

BRAND RECOGNITION & PARTNER VALUE

- 120 PARTNERS
- FIRST IMPACT PLATFORM EVENTS
- FIRST TOOLS LAUNCHED

2023

POSITIONING CH AS A FOOD NATION

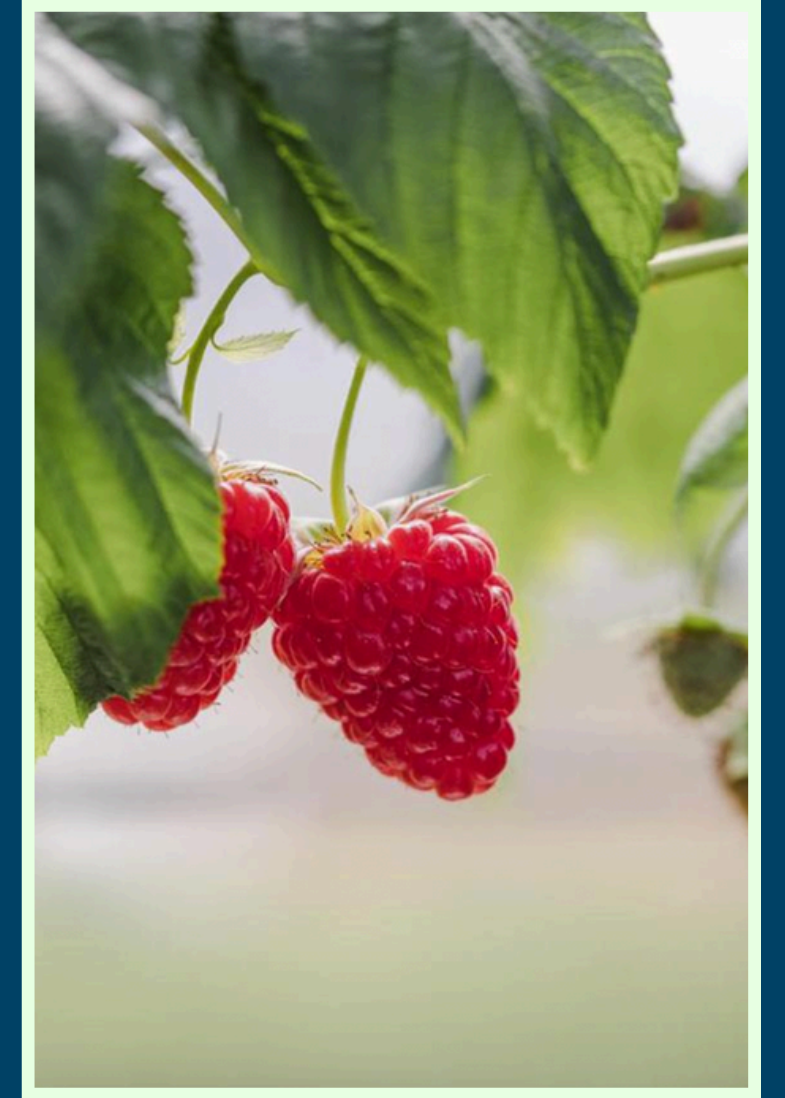
- 150 PARTNERS
- FIRST STATE OF PLAY EVENT
- 10K COMMUNITY ON LINKEDIN

2023 IN REVIEW

ORGANISATIONAL

NATIONAL

GLOBAL



ACTION AREA: ORGANISATIONAL

VALLEY PARTNERS

150 PARTNERS

25% GROWTH ON 2022

9 SECTORS REPRESENTED





“ Thanks to a SFNV introduction, we were able to get an in/out sales promotion at ALDI SUISSE. This really boosted our sales and allowed us to showcase our products to retail buyers and consumers.

- **STEFAN DIETENMEIER**
HILKY AG



“ The Valley stands out as a vibrant community where public and private partners come together. We join forces to create concrete solutions to shape a more future-proof global food system.

- **CHRISTOPH HARTMANN**
NESTLÉ



“ SFNV has grown to become a key factor in putting Switzerland on the food innovation map globally.

- **IAN ROBERTS**
BÜHLER



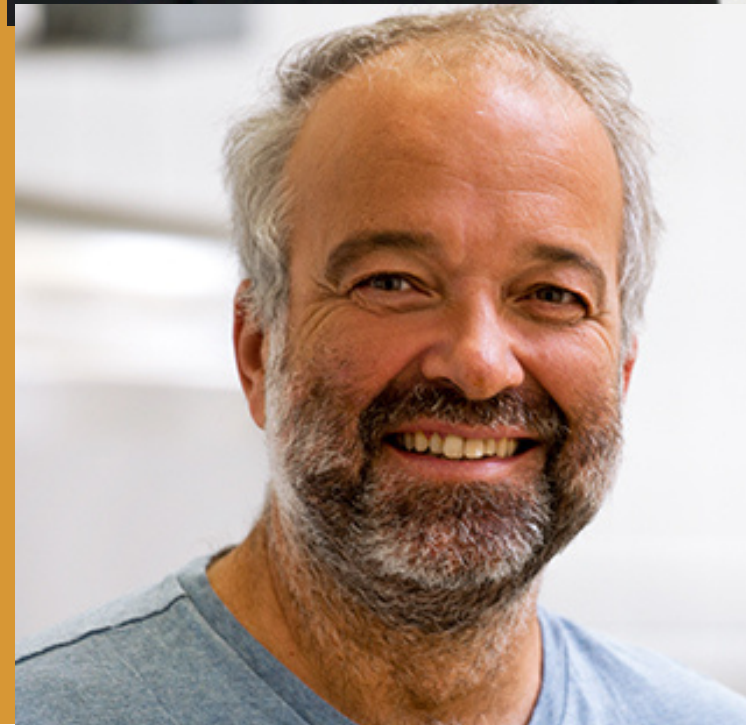
“ SFNV is an amazing connector. We love the ecosystem they've created to help our startups achieve more impact!

- **MATT LASHMAR**
MASS CHALLENGE SWITZERLAND



“ The After Hours at Givaudan was such a memorable event: high-quality stage program and valuable networking. The Valley really unites people across the whole ecosystem.

- **LUCIE REIN**
CULTIVATED BIOSCIENCES



“ As a living lab for food system transformation, SFNV will provide a springboard from Switzerland to the rest of the world.

- **FABIAN WAHL**
AGROSCOPE



STEERCO MEETING, EHL



CLIMATE HACK 2023



SFNV WINTER SUMMIT



AFTER HOURS NESTLÉ

ACTION AREA: ORGANISATIONAL TEAM & CULTURE

4

CORE VALUES THAT GUIDE OUR WORK
(COLLABORATION, COMMITMENT,
COURAGE, PURPOSEFUL IMPACT)

2

FULL-DAY SUMMITS TO CONNECT AND
DEVELOP THE OPERATIONAL TEAM

2

FULL-DAY SUMMITS WITH THE
EXECUTIVE TEAM

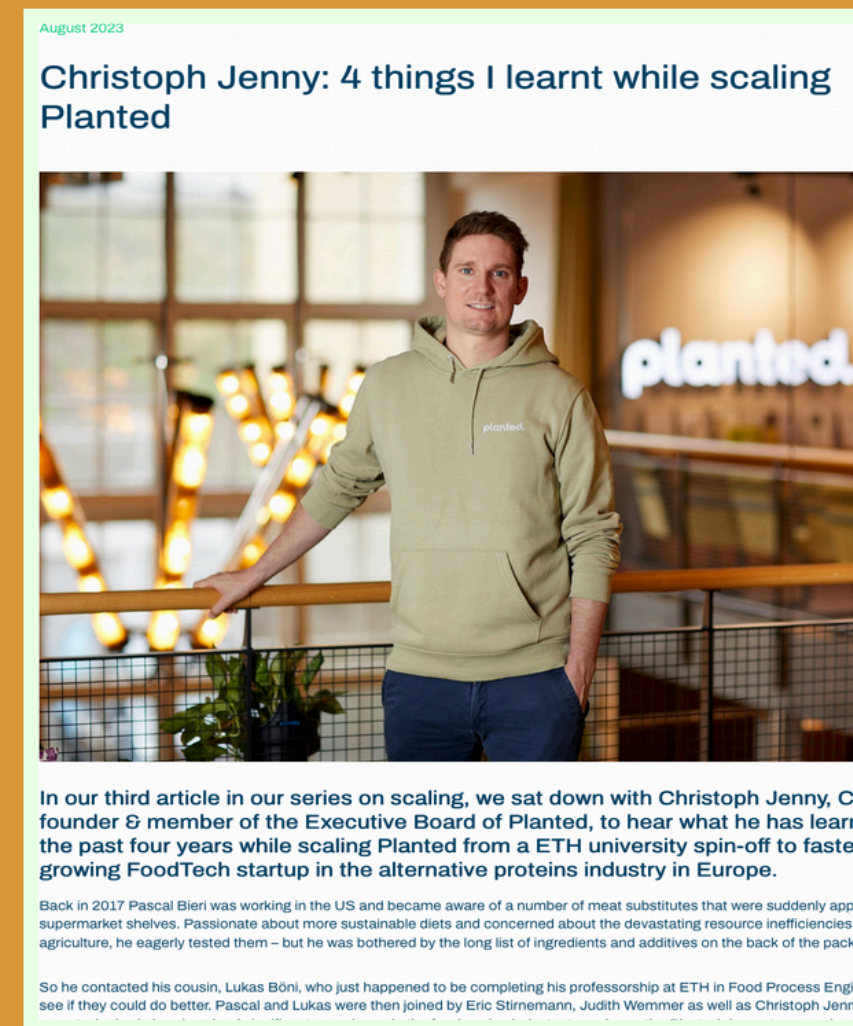
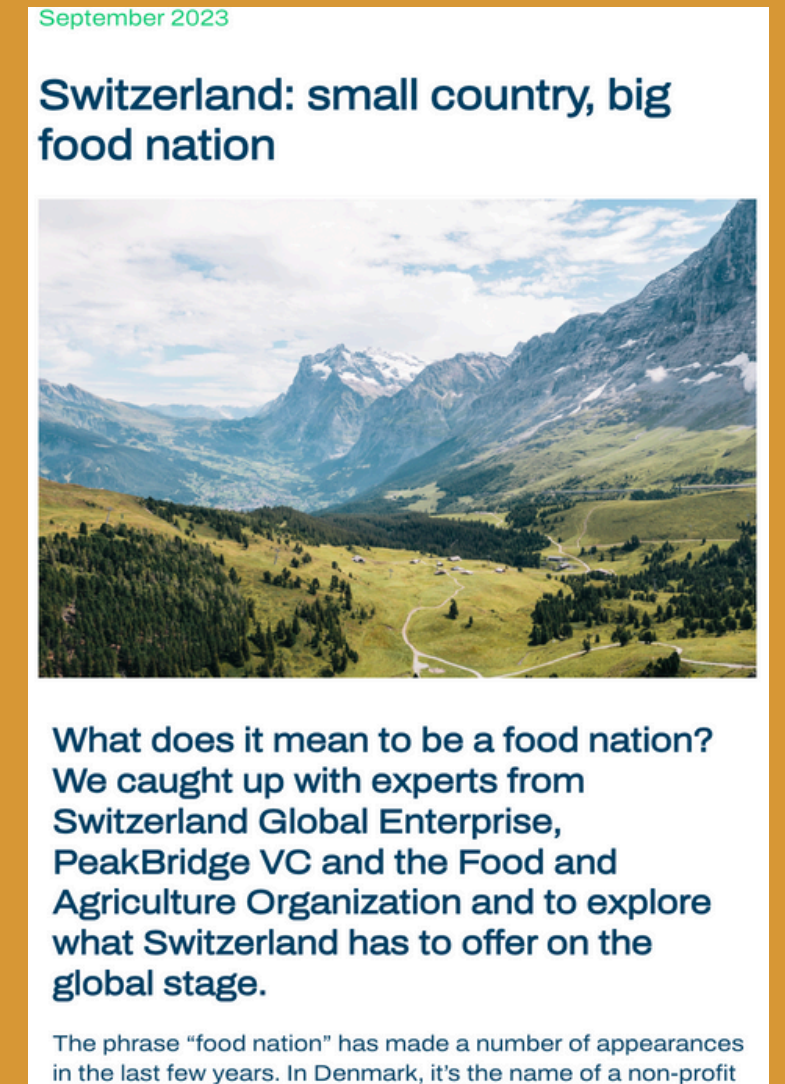
ACTION AREA: ORGANISATIONAL

BRAND & COMMS

10k+ FOLLOWERS IN OUR LINKEDIN COMMUNITY

56 ARTICLES PUBLISHED ON THE VALLEY NEWS PAGE

20 PIECES OF NATIONAL & GLOBAL COVERAGE





LARGE ENTERPRISE ROUNDTABLE AT NESTLÉ



SFNV WOLFPACK AT CLIMATEHACK

ACTION AREA: NATIONAL NETWORKING & KNOWLEDGE SHARING

29 ECOSYSTEM EVENTS DELIVERED

2 NEW EVENT FORMATS LAUNCHED
(WOLF PACK & INDUSTRY ROUNDTABLE)

95% GUEST SATISFACTION

ACTION AREA: NATIONAL

IMPACT PLATFORMS

65 INNOVATORS ATTENDED OUR STATE OF PLAY EVENT ON CULTURED FOODS

8 EXPERTS CONTRIBUTED TO OUR PROJECT ON PRECISION NUTRITION

1 HEAD OF IMPACT PLATFORMS RECRUTED



STATE OF PLAY: THE PATHWAY TO CULTURED FOOD



ETH FOOD DAY

ACTION AREA: NATIONAL INNOVATION INFRASTRUCTURE

2 TOOLS LAUNCHED:
JOB PLATFORM & INVESTOR DEAL FLOW

56 JOB POSTS ADDED BY
VALLEY PARTNERS

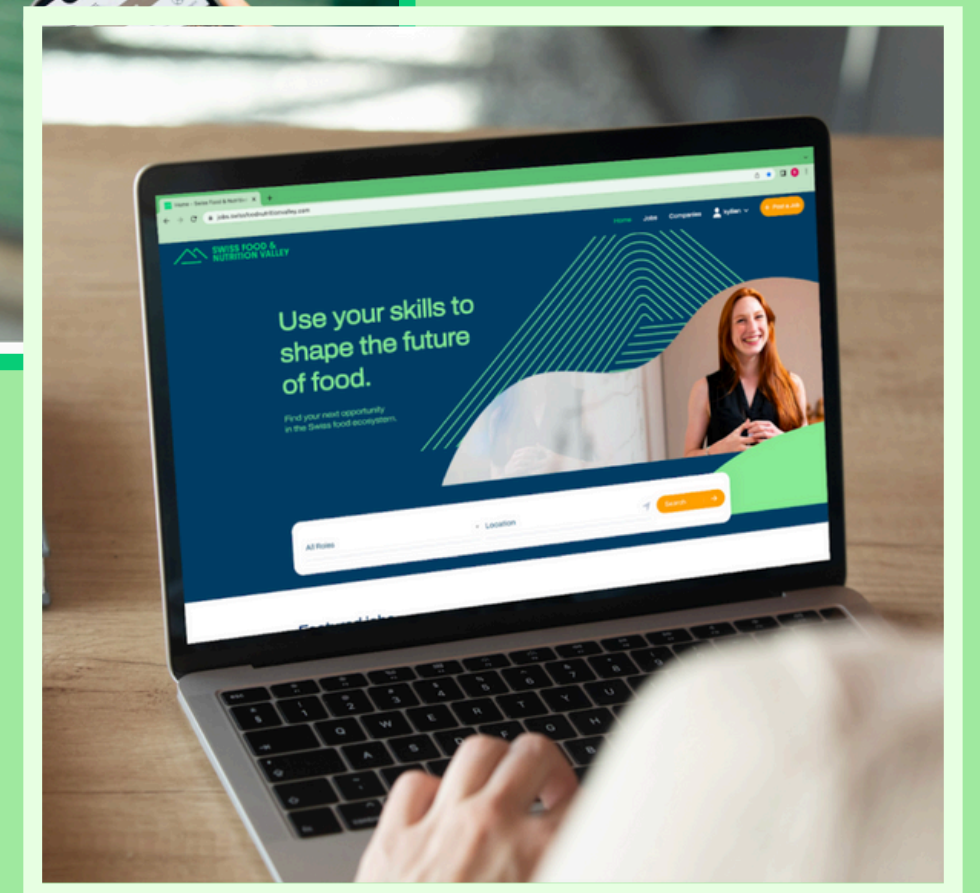
203 INVESTORS SUBSCRIBED
TO DEAL FLOW

gilery | Product development
Gilery is a one-stop partner for food and beverage innovation projects in Europe, accelerating new product launches.
Capital seeking (CHF), Bridge Round 100,000 - 500,000
[PROFILE](#) | [PITCH DECK](#)

Embion | Ingredients
Using a proprietary process, Embion is developing natural specialty ingredients for microbiome modulation.
Capital seeking (CHF), Series A 6,000,000 - 10,000,000
[PROFILE](#) | [PITCH DECK](#)

Luya | Plant-based food
Luya offers plant-based food products like Teriyaki Chunks and Nature.

mia&noa | Zero-waste coffee
mia&noa is a zero-waste coffee brand.



ACTION AREA: GLOBAL

GLOBAL ENGAGEMENT

1 STRATEGIC PARTNERSHIP WITH S-GE

7 VALLEY STARTUPS TOOK PART IN THE SWISS ISRAEL LEAN LAUNCHPAD

60 GLOBAL STARTUPS FROM 14 COUNTRIES ENGAGED WITH THE VALLEY



COLLABORATION WORKSHOP WITH S-GE



SWISS-ISRAEL LEAN LAUNCHPAD

COLLABORATORS IN 2023

GLOBAL

blue horizon ventures
 EFFOST
 Foodvalley
 Shaping the Future of Food
 Food & Bio Cluster Denmark
 gfi / Good Food Institute
 PeakBridge
 swissnex
 thought for food
 The Kitchen
 FoodTech Hub

NATIONAL

BusinessIn
 cluster food & nutrition
 Schweizerische Eidgenossenschaft
 Confédération suisse
 Confederazione Svizzera
 Confederaziun svizra
 Earthworm
 GDI
 GGB^a
 Invest Western Switzerland
 GREATER ZURICH AREA
 kickstart
 MC
 MASSCHALLENGE SWITZERLAND
 SICTIC
 sightandlife
 SNH
 SUSTAINABLE DEVELOPMENT SOLUTIONS NETWORK
 A GLOBAL INITIATIVE FOR THE UNITED NATIONS
 swiss FOOD RESEARCH
 IMPACT HUB Switzerland
 accenture
 Deloitte.
 FOODHACK
 McKinsey & Company
 FOUNDER INSTITUTE
 GLOBALIZING SILICON VALLEY
 SWITZERLAND GLOBAL ENTERPRISE



STEERING COMMITTEE

Martin Vetterli
SFNV President
EPFL President

Stefan Palzer
SFNV Vice President
CTO & Executive Vice President, Nestlé

Carole Ackermann
President of the board at EHL Group

Isabelle Moret
Minister of the State of Vaud

Calvin Grieder
Chairman at Bühler AG, Givaudan SA and SGS SA

Christian Hofer
Guest
Director of the Federal Office for Agriculture (FOAG)

EXECUTIVE COMMITTEE

Christoph Hartmann
Head of Academic Alliances at Nestlé

Eliana Zamprogna
CEO & Co-founder at Yumame Foods

Fabian Wahl
Member of the Executive Board at Agroscope

Fabio Campanile
Global Head of Science & Technology, Taste & Wellbeing at Givaudan

Ian Roberts
Chief Technology Officer at Bühler

Jérôme Barra
VP Taste - Global Marketing and Business Development – Health,
Nutrition & Care at dsm-firmenich

Jerry Krattiger
Managing Director of Fribourg Development Agency, Canton of Fribourg

Marc Stierand
ExCo Member, Full Professor of Service Management & Founding
Director of The Institute of Business Creativity (IBC), EHL

Martijn Sonneveld
ExCo Member, Executive Director bei ETH Zurich World Food System
Center

Natacha Nagornova
ExCo Member, Research and Innovation Project Manager at Integrative
Food and Nutrition Center, EPFL.

Raphaël Conz
ExCo Member, Director at the Office for Economic Affairs and
Innovation (SPEI) at State of Vaud

Christina Senn-Jakobsen
SFNV CEO



OPERATIONAL TEAM



**CHRISTINA SENN-
JAKOBSEN**
CEO



MAËLLE BYDLON
PARTNERSHIP MANAGER &
PROJECT LEAD



KASH WINEK
HEAD OF INNOVATION SCALING
& GLOBAL ENGAGEMENT



LAURA ROBINSON
HEAD OF
COMMUNICATIONS



MARTA ANTONELLI
HEAD OF IMPACT
PLATFORMS



MARIE-FRANCE WATSON
EVENT MANAGER

OUR PRIORITIES IN 2024

ORGANISATIONAL

NATIONAL

GLOBAL



IMPACT FORUM

OUR PRIORITIES IN 2024



ORGANISATIONAL

- STRENGTHEN PARTNER ENGAGEMENT
- HIRE TO KEY ROLES
- DEVELOP OUR PRESS & MEDIA NETWORK



NATIONAL

- IMPACT PLATFORM PROJECTS
- LARGE ENTERPRISE JOINT PROJECTS
- LAUNCH “RETAIL SHELF”, “KNOWLEDGE HUB” & “FUNDING FINDER”



GLOBAL

- CONNECT TO 140 STARTUPS
- POSITION SWITZERLAND AS A FOOD NATION
- SECURE NEW STRATEGIC PARTNERSHIPS

FIND OUT MORE



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